



MOLLY LESTER

UX / UI DESIGNER

HELLO!

I believe design helps us better understand human behavior, and allows us to create intuitive and delightful experiences.

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💻 mollylester.com

EDUCATION

DESIGNATION Labs

UX/UI Apprenticeship

Jul 2015 - Oct 2015

University of Michigan

BFA Art and Design

2011 - 2014

Michigan State University

College of Arts and Humanities

2010 - 2011

EXPERTISE

Proficient

Illustrator	Graphic Design
Photoshop	UI Development
Indesign	HTML5/CSS3
UX Research	Sketch
Wireframing	Invision
Prototyping	Proto.io
Branding	Zeplin

Intermediate

Axure	3DS Max
Flash	Javascript/Jquery
Maya	Interaction Design

Exploring

After Effects	Omnigraffle
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EXPERIENCE

Allstate

UX Architect / Jul 2016 - Present

- Improved and implemented designs for Allstate's in-house Auto Recovery Services and several well known car companies
- Created low and high-fidelity designs for future iterations based on customer feedback, usability testing, and brand's business requirements
- Helped to manage nine versions of roadside applications to keep quality and consistency

Blue Chip Marketing

UX Architect / Feb 2016 - Jul 2016

- Worked in Agile environment on a variety of mobile and web projects for high profile clinical research and marketing clients
- Collaborated with team to enhance user flow and usability standards on existing designs
- Conducted usability sessions to iterate and improve designs
- Translated designs from concept to high-fidelity mockups and prototypes incorporating design principles as found through research, stake-holder goals, and competitive analysis

DESIGNATION Labs

Designer-in-Residence / Oct 2015 - Jan 2016

- Lead 18 students through virtual 6-week program introduction with weekly video chats, critiques, and grading
- Developed mockups for a Chicago design event calendar, 7 program roadmap infographics, and 3 personas with subsequent customer journey maps
- Participated in bi-weekly brainstorming sessions with program director to improve elements of the curriculum based on student feedback
- Facilitate learning processes for 53 students through individual critique and directed feedback

Freelance Graphic Design

Designer / Sept - Jul 2015

- Remotely worked with marketing manager to develop corporate identities for international tech startups
- Assisted agency with the development of digital assets, such as Adobe Flash banner ads and event logos
- Developed print collateral, including posters, flyers, and brochures for the local Detroit newspapers
- Illustrated 5 multicultural character designs and complete style guide for augmented reality startup