



Hello

I believe design helps us better understand human behavior, and allows us to create intuitive and delightful experiences.

Education

Designation Labs

UX/UI Apprenticeship

Jul 2015 - Oct 2015

University of Michigan

BFA Art and Design

2011 - 2014

Michigan State University

Arts and Humanities

2010 - 2011

Expertise

Proficient

Illustrator	UX Strategy
Photoshop	Graphic Design
Indesign	UI Development
Research	Sketch
Wireframing	Invision
Prototyping	Axure
Branding	

Intermediate

Maya	Interaction Design
3DS Max	HTML5/CSS
Javascript	

Exploring

After Effects

Education

Allstate

Product Designer & UX Architect / Jul 2016 - Currently

- Managed and lead design strategies for Allstate's agent and consumer focused products
- Worked on Enterprise wide system for better data consistency between multiple lines of business
- Conducted varying levels of research on Allstate's claim process; including contextual inquiry, user interviews, usability testing, and etc.
- Improved and implemented designs for Auto Recovery Services in both Android and iOS applications
- Helped to define animation guidelines for the Allstate UX Design System

Blue Chip Marketing

UX Architect / Feb 2016 - Jul 2016

- Worked in an Agile environment on a variety of mobile and web projects for high profile clinical research and marketing clients
- Collaborated with team to enhance user flow and usability standards on existing
- Translated designs from concept to high-fidelity mockups and prototypes incorporating design principles

Designation Labs

Designer-in-Residence / Oct 2015 - Jan 2016

- Lead 18 students through virtual 6-week program introduction with weekly video chats, critiques, and grading
- Participated in bi-weekly brainstorming sessions with program director to improve curriculum
- Facilitate learning processes for 53 students through individual critique and directed feedback