

Hello

I believe design helps us better understand human behavior, and allows us to create intuative and delightful experiences.

Education

Designation Labs

UX/UI Apprenticeship Jul 2015 - Oct 2015

University of Michigan

BFA Art and Design 2011 - 2014

Michigan State University

Arts and Humanities 2010 - 2011

Expertise

Proficient

Illustrator **UX Strategy** Photoshop Graphic Design Indesign **UI** Development Research Sketch Invision

Wireframing Prototyping

Branding

Intermediate

Maya Interaction Design Abstract HTML5/CSS Javascript Framer

Axure

Exploring

After Effects Figma 3DS Max

Work Experience

Glassdoor

Product Designer / Aug 2019 - Currently

- Lead the redesign of Applicant Management System with a focus on creating a holistic approach to the interviewing workflow for both employer and job seeker
- Overhauled the applicant messaging service within our Employer Center which led to a 300% increase in messages sent within a three month time frame
- Implemented templated responses to job seekers to create a better flow of communication from employer to job seeker.
- Developed a hack project into a full scale product within the company to show appreciation for our workers

Allstate

Product Designer & UX Architect / Jul 2016 - Aug 2019

- Managed and lead design strategies for Allstate's agent and consumer focused products
- Worked on Enterprise wide system for better data consistency between multiple lines of business
- Conducted varying levels of research on Allstate's claim process; including contextual inquiry, user interviews, usability testing, and etc.
- Improved and implemented designs for Auto Recovery Services in both Android and iOS applications
- Helped to define animation guidelines for the Allstate **UX Design System**

Blue Chip Marketing

UX Architect / Feb 2016 - Jul 2016

- Worked in an Agile environment on a variety of mobile and web projects for high profile clinical research and marketing clients
- · Collaborated with team to enhance user flow and usability standards on existing designs